



PATENT
Serial No. 08/691,900

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

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Inventor(s) Jitendra Apte
Marina Lima Roesler

Serial No. 08/691,900

Group Art Unit : 2163

Filing Date August 1, 1996

Docket No 2-4 (111327)

Examiner: Romain Jeanty

Title INTERACTIVE MULTIMEDIA ADVERTISING AND
ELECTRONIC COMMERCE ON A HYPERTEXT NETWORK

COMMISSIONER FOR PATENTS
BOX: AMENDMENT
WASHINGTON, D.C. 20231

RESPONSE TO OFFICE ACTION

SIR:

In response to the Office Action dated February 13, 2001, please amend the application as follows:

IN THE CLAIMS:

Please amend claims 1, 13, 22, 41, and 48 as follows:

1. (Twice Amended) A system for providing to a user advertising on a hypertext network, comprising:

- a. a server having advertisements, said server connected to the network;
- b. a client computer comprising advertising software, a display device, a storage device, an input device and a browser, said client computer connected to the network, said advertising software controlling ^{1a} the presentation of a first set of information to the user in a first region of said display device, said browser controlling ^{2a} the presentation of a second set of information to the user in a second region of said display device, said advertising software